



GRACE SCHROEDER

MANAGER OF BRAND & MARKETING

Grace Schroeder currently serves as Manager of Brand Marketing at Emerge, where she leads the development and execution of omnichannel marketing strategies that enhance brand engagement and drive business growth.

Since joining the company in 2022, Grace has successfully led its rebranding and brand positioning efforts, launched integrated digital campaigns that significantly boosted visibility across LinkedIn and YouTube, and collaborated cross-functionally to optimize marketing initiatives.

Before joining Emerge, Grace gained diverse marketing experience across industries, including higher education, staffing, agriculture, and hospitality. She has held roles in luxury event planning and marketing while earning her MBA in Entrepreneurship from Rochester Institute of Technology.

Grace is based in New York City and brings a strategic mindset, creativity, and a passion for storytelling that connects brands with their audiences. Outside of work, she enjoys traveling and trying new restaurants with her husband.
